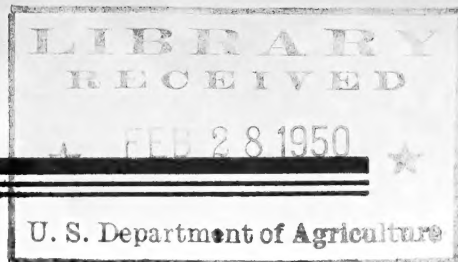


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ROMINES PLANT FARM

MEMBER OF TENNESSEE NURSERYMEN'S ASSOCIATION

————— Grower and Shipper of —————

STRAWBERRY, CABBAGE and TOMATO PLANTS

CERTIFIED BY TENNESSEE DEPARTMENT OF AGRICULTURE

DAYTON, TENNESSEE



PRICES FOR

FALL 1949 and SPRING 1950

DEAR FRIEND and CUSTOMER:

We wish to thank each of you for your business for the past thirteen years. Each year we strive harder to grow you a stronger and healthier plant. Due to the fact that the strawberry area as a whole is becoming more infested with new diseases and insects each year, we keep on the alert at all times to see that our fields are kept clean. Our plants must meet the requirements of the plant laws in all states. On the Cumberland Plateau we have a large acreage of virgin soil, that is adapted to growing of plants. Weather and climate are ideal. We have attempted at all times to give full value with high quality plants.

We never offer a variety of strawberry until it has been thoroughly tried by the State Department of Agriculture and proved successful. When you get your plants from us, you get the benefit of our years of study and hard work. It is the height of our ambition to serve you in the future as in the past.

AS TO THE VARIETIES —

MISSIONARY — This has been the leading strawberry for the lower south for a number of years. It is a very hardy plant. And, after maturing, it does not have to have a long dormant period before it starts fruiting. It has plenty of foliage that protects the fruit from severe weather conditions. Fruit is bright red and will stand washing and shipping to distant markets. Good for home use and processing.

KLONMORE — This is a cross of the Blakemore and Klondyke. The Klonmore is fast replacing the Klondyke in Louisiana. It is a very prolific plant maker. Has bright red fruit, very firm, excellent for cold pack, large strong fruit stem that holds the fruit off the ground. Very resistant to leaf spot.

KLONDYKE — This is one of the old timers. And yet leads in many sections. Very strong, hardy plant. Large, almost round fruit. When thoroughly ripe is a dark red, very high in acid, excellent for preserving, good shipper.

BLAKEMORE — This variety has been grown successfully over a larger area than any other strawberry. Very firm fruit, bright red, good shipper, unexcelled for home use, freezing or shipping. Very prolific plant maker.

TENNESSEE BEAUTY — It is well worthy of its name. Very vigorous plant, larger berries than the Blakemore. When berries are thoroughly ripe, they are easy to pick leaving the cap on the vine. For this reason many of the processing plants prefer the Beauty. Does well in same area as Blakemore. Ripens three to five days later than Blakemore.

TENNESSEE SHIPPER — Gets this name from its shipping qualities. It is an excellent shipper. Yields are almost equal to the Tennessee Beauty. Very strong, hardy plant. Good for fresh market or processing. Fruits well in same area as Blakemore and Tennessee Beauty.

ROBINSON — This is a very prolific plant maker and should be given more space when planted. Very large, bright, glossy red fruit, good shipper, excellent for local market. Grows well in the same area as the Premier. About five days later than the Blakemore. Many of our northern growers are preferring the Robinson to the Premier and Dunlap.

PREMIER — Very strong, hardy plant does not make as many plants as other varieties. Large, long red fruit, must be left on the vine a short time longer so it will color well on the under side. Fruit is very firm, a good shipper, sells well on the local market.

GEM EVERBEARING — We have a strain that really fruits from early spring until early winter. Many of the young plants that set on early in the spring fruit during the late summer. Bright red fruit with a very high flavor.

STREAMLINER — This is the leading everbearing. Large, bright red, very sweet. Medium plant maker. Fruits from early spring until late fall. Brings a premium price on local markets, as there are no other fresh berries in the late summer and early fall.

PLANTING INSTRUCTIONS

When planting in old ground it is good to plow under a good cover crop in the fall. Do not let weeds and grass go to seed where you plan to set strawberries. Thoroughly prepare your ground in the spring using 600 lbs. of complete fertilizer per acre. Rows should be four feet apart, plants eighteen inches in the row. This is for matted rows.

In the lower south where the hill system is used, they should be planted on beds approximately four feet apart, two rows to the bed, plants set twelve inches apart in each row.

Set your plants deep enough that only the bud is above the ground. Press soil very firmly around the plant. It is a good idea to set your plants with the roots at a slight angle. Then you can press the soil firmly on the roots without injuring the crown or bud of the plant. Keep your plants free of weeds and grass.

Our labor cost is just as high as it was during the War years. However, we have been able to increase our production with less labor. We are passing this saving on to our customers.

PRICES for FALL 1949 and SPRING 1950

Missionary, Blakemore, Klonmore, Klondyke — Postage paid — 100, \$1.25; 250, \$2.25; 500, \$4.25. Express Collect: 1,000, \$6.00; 5,000, \$27.50; 10,000, \$50.00.

Tennessee Beauty, Tennessee Shipper, Premier, Robinson — Postage paid — 100, \$1.50; 250, \$3.00; 500, \$5.00. Express Collect: 1,000, \$8.00; 5,000, \$37.50; 10,000, \$70.00.

Gem & Streamliner Everbearing — Postpaid — \$2.50 per 100.

VERY TRULY YOURS,

ROMINES PLANT FARM

DAYTON, TENNESSEE
